

Making the case for child care



CHILD CARE ADVOCACY ASSOCIATION OF CANADA

• • • **Resource Kit** • • •

Parent Voices: Making the Case for Child Care is a project of the Child Care Advocacy Association of Canada and is funded by the Social Development Partnerships Program of Human Resources Development Canada.

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Parent Voices: Making the Case for Child Care

RESOURCE KIT

Background

Parent Voices: Making the Case for Child Care is a project of the Child Care Advocacy Association of Canada and is funded by the Social Development Partnerships Program of Human Resources Development Canada.

The Parent Voices project will:

- Develop a **Resource Kit** especially designed for parents.
- **Pilot** the use of the Resource Kit.
- **Seek feedback** and revise the draft based on feedback and experiences.
- **Make the Resource Kit available** via the web pages.

Through the **Resource Kit**, parents will have opportunities to:

- ✓ gain more understanding and awareness of child care issues
- ✓ build skills and knowledge for effective advocacy and
- ✓ strengthen their advocacy voices.

The Resource Kit is designed to be:

- Flexible and adaptable to be utilized by individuals and groups with varied backgrounds and experiences.
- Responsive to parents as adult learners.

Topic #1 - Your Parent Voices: Making the Case for Child Care Advocacy

- Introducing the Parent Voices project
- Understanding ABC's of child care terminology
- Contributing to advocacy through sharing personal stories
- Considering the relationship between personal stories, collective stories and child care issues
- Adding your parent voices

Topic #2 – The Child Care Picture of Today

- How is child care funded?
- How and where is child care provided?
- What are the public policy issues?
- What are the human resources issues?

Topic #3 – The Child Care Picture of Tomorrow

- Appreciating the Promises of a Publicly Funded, Affordable, Inclusive, High Quality Child Care System
- Articulating Our Common Vision and Agenda
- Learning Lessons From Successful Models at Home and Abroad

Topic #4 – Advocacy on the Move: Strategies

- Linking Research to Advocacy
- Planning Advocacy Campaigns
- Working with the Media