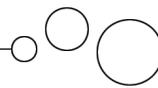


COALITION OF

child care advocates

OF BC



Working together for a community based, non-profit child care system that is high quality, affordable, accessible, publicly funded and accountable.

**Coalition of Child Care Advocates of BC
Chairperson Report
Presented at CCCABC AGM – June 25, 2014
Vancouver BC**

The task of writing an annual review of our accomplishments always provides the opportunity to look back over the past year and remind ourselves of the enormous amount of work and progress our relatively small, grassroots organization has accomplished. It is clearly a written testament to the voracity of the women who sit as Board members, friends of the Board and consultants. While we never seem to accomplish all our goals, nor do we implement all of our ideas, looking back to 2013 reminds me that our commitment to our cause creates so many ideas we could never, even with Super Woman powers, do everything we want to do.

Our work continues to inspire and mobilize those advocates who care about quality, affordable child care and this year provides another example that the work accomplished could never be done by the Board alone. I'm thinking about the inspiration of the Langara College students who organized a successful event at Trout Lake Park to talk with parents, promote our Plan and highlight what is possible if we work together. I'm excited about the upcoming Child Care Rally at the Legislature on July 12th, organized with the BC Federation of Labour to show support for the Plan and apply pressure to our provincial government to do the right thing. I feel solidarity with others every time I see one of our green \$10/day bumper stickers driving down the highway. And I feel hope when I meet the new advocates at our annual Student Advocacy Forum as I'm raised up by their enthusiasm and commitment. And we will need all that enthusiasm and more as we continue to battle against the growth of commercial child care in our province and country.

Although a great deal of our energy and planning was focused on supporting and strengthening the amazing ground swell of support for the \$10/day Plan, we continue to participate in a wide variety of other activities. Through our commitment to support new and existing partnerships we:

- developed a paper "Principles for Advocates" with Child Care Advocacy Association of Canada (CCAAC) and will participate in the upcoming national child care conference in Winnipeg in November 2014.
- continued to participate at the Poverty Reduction Coalition table and made a financial contribution to the Living Wage Campaign.
- worked with Women Transforming Cities on a very successful child care café held in October 2013.
- remained active at First Call, the ECD Roundtable and with a variety of women's organizations fighting violence against women and women living in poverty.
- were proud to support the BC Aboriginal Child Care Society Seed to Cedar campaign.
- worked with the Canadian Centre for Policy Alternatives (CCPA) and we're interested in the new Broadbent Institute.

Together with the Early Childhood Educators of BC (ECEBC) and our combined work at the Early Care and Learning Advisory Committee the \$10/day Plan continues to gain support and momentum provincially and nationally. This year we developed, with advice from the Surrey Board of Trade, Fact Sheet #5, "Good for BC Business". We also distributed Certificates of Support to organizations who have endorsed the Plan. Presentations were made to school boards, local governments, the Union of BC Municipalities and a very long list of others across the province. We extended our outreach to a number of "mom blogs" and continue to build alliances through social media. And the \$10/day Plan was highlighted many times through radio, TV and print media.

As for the coming months, we are considering new software and website design that would improve our digital presence, maximize our ability to attract new support, provide more opportunities for volunteers and help us better coordinate strategies as we look ahead to municipal elections in November 2014 and a federal election in October 2015.

I'd like to thank our most recent funders, BCGEU, Vancity Credit Union, HSA, CUPE Local 1936, PSAC, BCTF, UFCW Local 1518 and all those across BC who support our work by building momentum for the \$10/day Plan, and through donations and memberships.

Respectfully submitted,



Susan Harney
Chair